

RuralScope Pty Limited Business Profile

RuralScope Pty Limited is a management firm specialising in people development services for Australia's rural and agricultural sectors. We specialise in working with people first and believe that this is where 'positioning', planning and profit development of businesses can best be affected. This involves identifying needs and focussing on the development of these with individuals, teams, businesses, organisations and industry sectors. We have had extensive experience in applying our services, tools and programs across the private and public sectors as well as with individuals, corporates and industry sectors.

RuralScope Pty Limited provides **consulting** in the following areas:

- Personal Development
 - Leadership
 - Enterprise Management
 - Organisational Development
 - Innovation Management
 - Strategic Design
 - Communication
- Key services** provided by RuralScope Pty Limited include:
- Project management and coordination
 - Qualified and professional facilitation
 - Business improvement services
 - Strategic planning and visioning workshops
 - Leadership development programs
 - Workplace communication audits
 - Workplace communication programs
 - Communication strategies – integrated whole of business / organisation are a speciality
 - Program instructional design
 - Leadership coaching

Recent assignments

- 2004 – Project Managers of the Dairying Better and Better for Tomorrow industry project
- 2004 – Designers and facilitators of the Wild Game Industry JumpStart Leadership Program
- 2003 – Facilitators of the National Rural Women's Coalition inaugural Round Table and Forum
- 2003 – Consultants for Industry Scoping Study, Gold Coast City Council
- 2002 – Facilitators of AgLink - A National Leadership Program for Youth in Agriculture Industries
- 2002 – Designers and facilitators of myVision, A Leadership Mentoring Program for Women in Rural Industries
- 2000 - Project managers of Dairying Beyond 2000, Business Development initiative involving 1200+ farmers and approximately 300 professional advisors. Recognised as national best practice in the industry



Our People

Jo Eady is the Director and Principal Consultant of RuralScope Pty Limited. She established RuralScope to provide specialist people development services for Australia's rural and agricultural sectors. Jo has over 15 years experience working in leadership roles and she draws on a depth of hands on experience and knowledge, backed by qualifications in education and communication. Jo works with a state and national client base with high levels of repeat business and recognised business results. Linking people and profitability is a key focus area of her work.

Our Services

Professional Facilitation – independent facilitation of meetings (including family business meetings), forums, conferences and round tables ranging from 4 to 450 people. We are experienced in contentious issues facilitation and in designing small and large scale processes to achieve desired outcomes. Pre-forum planning, information kits and post forum implementation and follow up is a hallmark.

Myers Briggs Type Indicator (MBTI) – the MBTI is the most widely used instrument for understanding normal personality differences. It is about individual preferences for energy, information gathering, decision making and lifestyle. The MBTI is applied through individual coaching, team building, management training and organisational development. RuralScope provides one on one, small group, whole of organisation and on-line delivery options.

DISC Communication Program - is a short, comprehensive analysis of your own communication style coupled with strategies for better communication with styles different to your own and overcoming conflict. This development tool consistently rates as a top product for our clients with immediate implementation and positive change.

Leadership and Mentoring Programs – in house, industry, cross sector and public leadership and mentoring programs are effective in building knowledge, skills and potential. RuralScope pioneered Australia's first agricultural leadership mentoring program and has been delivering the award-winning program since 2000. We deliver the programs through face to face, individual coaching, on-line discussions, self-access workbook, project and linking with an established industry leader. The customisation of these programs ensures their success in different contexts.

Communication Audits, Strategies and Programs – promote a framework for effective and improved communication at team, enterprise and whole of industry level. RuralScope provides communication frameworks and works with organisations to realise results through application.

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