



A leadership mentoring program for women in rural industries

January 2005 - June 2005

Information and Application Kit

RuralScope Pty Limited invites you to apply for a place in the fourth myVision program.

Introducing myVision

myVision is a leadership mentoring program for women in rural industries. myVision is open to all Queensland women in rural industries regardless of location.

myVision is an innovative program supporting individual commitment to creating leadership in the worlds of self, enterprise, community, industry and or government.

myVision is designed to assist and work with you to grow, implement and evaluate your leadership development with the ongoing support of your own leadership mentor.

Who should participate?

MyVision is best suited to women who:

- ⇒ Are actively involved in a rural or agricultural enterprise, industry, community and / or government sector
- ⇒ Have recently or are in the process of undertaking a change process
- ⇒ Are keen to look at options to enhance their leadership development and potential
- ⇒ Are keen to develop personal and professional leadership knowledge and skills to an advanced level in a short timeframe.

What is myVision all about?

The myVision program will focus on the following areas:

- ⇒ Leadership models and profiles
- ⇒ Understanding your leadership capabilities
- ⇒ Setting future directions
- ⇒ Applying leadership knowledge and skills
- ⇒ Setting of a leadership action plan

What are the benefits for me?

- ⇒ Participate in a program developed especially for you, rather than an 'off the shelf' type program
- ⇒ Enjoy the benefits of personal leadership growth from being a member of a small learning group
- ⇒ Be a part of a mentoring experience with people highly committed to leadership and change
- ⇒ Mix with other highly motivated women and successful people through myVision networks
- ⇒ Develop knowledge and skills and explore the potential of a leadership plan for you
- ⇒ Funding support for your participation in myVision may be available.

Testimonials

"Will genuinely place myVision as one of the most worthwhile experiences in my life. It has been a wonderful learning experience, boosting my confidence and capabilities."

Primary producer and ecotourism business owner

"The best thing about the myVision program is that you can get the greatest program without going out of your home. It can all be achieved without upsetting the home front, it's also a cheap way to complete a program to do something important to the most important person, yourself.

Grazier and BeefPlan Facilitator

"The greatest thing for me was I was able to participate in a leadership program without having to travel away, take time off work etc. This program really works! I did what I set out to do. I believe this is because unlike other courses, myVision offers the unique coaching sessions"

Primary producer and ecotourism business owner

"This has been a very rewarding voyage of personal discovery and I was at a crossroad in my life and this has given me the confidence and the skills to pursue my goal. I have gone from a pie in the sky to a firm idea of what can be done – a great program."

Retired grazier

"I gained lots of information and confidence from this program."

Health worker

"The teleseminars and coaching sessions were of most value to me. They gave me contact with leaders in their field and made me think about things I have never thought of before. They have assisted me to implement the skills I learned into real life situations."

President, community project

"Really valued coaching sessions as a way to reflect on events / achievements, as an opportunity to discuss application of techniques learned eg Communication styles and as a way to pick up new strategies. The Leadership Skills Inventory and Profile is most important. The Resource Kit is great – very useful"

Director, national primary producer group

Cost

Program cost is \$1400 + GST per participant.

Participants also meet their own call costs associated with participation in Coaching, TeleSeminars and OnLine Discussion Groups.

Funding Opportunities

There are a number of funding options to support your participation in the myVision program.

- **FarmBis**

Farmbis rebates may be available to eligible participants – up to 75%. Contact QRAA, FarmBis administering authority in Queensland, for information. Phone free on 1800 623 946.

- **Self funding**

A commitment to self development sees some participants choose this as a major development activity for their futures. It is recommended you speak with an accountant to check on tax deductions available here.

- **Employer / Organisation sponsorship**

Some employers and agribusiness organisations support professional development of employees / clients through funding participation in programs such as myVision

- **Stakeholder sponsorship**

Some industries / stakeholders have professional development funds that support people to take up professional development activities.

Please contact us if you wish to discuss funding options.

Expanded Overview of the *myVision* program

The myVision program is made up of three stages and these are conducted over a 6 month period.

Stage 1, myVision Leadership Development Plan. (January/February 2005)

This involves you completing a leadership skills needs analysis to identify areas of greatest development potential
Your lead mentor will then facilitate 2 individual feedback and leadership planning sessions as well as 2 group learning activities via teleconference and internet access. You will develop your own personal leadership goals, self confidence, personal profile and resume.

Stage 2, Skills Development and Mentor Program (March / June 2005)

Participants complete six one on one coaching sessions with their lead mentor and participate in a series of learning TeleSeminars. Participants will participate in a structured mentoring program with a person with leadership profile and recognition. This will involve 4 half hour phone calls and where possible email contact with your mentor. This is a structured program designed to further develop and apply leadership knowledge, skill and confidence

Stage 3, myVision Plans into Action (February - June 2005)

This is the focus of the myVision program – a leadership project. Your whole learning program will focus on application of your leadership skills in a real life context. Your lead mentor will challenge and support you to achieve breakthrough results.

RuralScope Pty Limited

RuralScope facilitates the myVision program.

RuralScope is a provider of Business and Leadership opportunities for individuals, enterprises, organisations and communities across rural and agricultural industries.

RuralScope is committed to assisting people achieve greater personal, business and professional growth and success in the local, national and global rural and agricultural sectors.

myVision Lead Mentor

Jo Eady is the Director of RuralScope Pty Limited. Jo is passionate about people, the power of communication and assisting people to build leadership potential through projects. Jo has over 12 years experience in working in leadership roles, has a number of educational qualifications and her professional and farm backgrounds add great value to her work. Jo is also a graduate of the Institute of Women's Leadership, California and the Australian Institute of Executive Coaching and Institute of Company Directors. Jo recently participated in the 3rd World Congress for Rural Women in Madrid, Spain.

"I enjoy nothing more than creating practical collaborative leadership programs where we look at strategies for leading change in the areas of self, enterprise, organisation, industry and community. I believe a key difference in our activities is the emphasis on context and strategies that help you to lead change from where you stand – wherever that might be. I am committed to working closely with you so that you leave our programs feeling energised, confident and thinking in new ways so that you can continue to achieve your goals."
Jo Eady

myVision Mentors

A team of specially trained industry / project mentors are also part of the myVision team. Specifically selected for myVision these mentors are all current leaders in enterprise, industry, community and / or government contexts.

myVision mentors will be selected during stage 1. You will be assigned your own mentor for stage 2 of this program.

Your participation

To take full advantage of this program it is best that you have access to the internet and are committed to creating change in your worlds of self, enterprise, community, industry and / or government contexts.

To apply...

Applying for a place in the myVision program is easy. Complete the attached application form and return it by 5 pm, Friday 17 December 2004.

Applications will be reviewed and you will be notified of the outcome prior to January 2005. The program will start in January 2005.

If you have any questions at all please contact:

Bree Robertson

Phone 07 3848 2890

Fax 07 3392 6056

Email bree@ruralscope.com

We are also happy to provide contact of past graduates if you would like to talk with them about myVision – please just ask.



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Application Form for the myVision Program

PART A: PERSONAL DETAILS

Name:

Address:

Phone:

Fax:

Email:

DOB:

Previous training courses attended / qualifications:

Brief overview of your personal/ work / business experiences and current activity:

PART B: PARTICIPATION DETAILS

Participants will be selected to participate in myVision by how well they meet the following 'readiness criteria'. Please take time with your response.

1. What attracts you to the myVision program?

2. Outline your current leadership skills and in what contexts you apply these

3. Tell us what you would like to be doing one year from now

4. Tell us what you would like to be doing five years from now

5. Outline areas of your leadership development that you believe will benefit from participation in the myVision program

6. Outline your leadership goals.

Privacy Statement
Our privacy policy is consistent with the National Privacy Principles. We value your privacy. Please be assured that the information you provide as part of your myVision application will be used for selection purposes only. If you have any questions relating to the privacy of your information, please contact us.

7. Outline your expectations of the myVision program

8. Add any other information in support of your myVision application

9. Funding source (Please outline how you intend to fund your place in myVision and or if you would like assistance in gaining funds.)

**Applications close at 5 pm
Friday 17 December 2004**

**Please fax this form to myVision (07) 3392 6056 or post to:
PO Box 6133, Fairfield Gardens, Qld 4103**